

RAYMOND S. BROWN III

designer · illustrator · artist

ABOUT ME

With over 20 years of experience, I have carried the title of graphic designer, web designer, manager and supervisor, working for multiple companies spanning a number of different industries including news, sports and retail, both locally and nationally. I have played leading roles, or been a major part of teams behind the production of successful campaigns for major brands, non-profits, and international companies, as well as local and small businesses.

CONTACT

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SKILLS

Graphic Design - Frontend Web Development
Illustration - Animation - Social Media Content
Development - Audio Editing - Video Editing
AI Prompt Engineering - CMS Development

SOFTWARE

Adobe Photoshop - Adobe Illustrator
Adobe Animate - Adobe Premier - Adobe
Audition - Propellerheads Reason Figma
VSCode - CraftCMS - Joomla - Drupal

EXPERIENCE

Web Developer
& Graphic Engineer
March 2020- Sept 2025

The Refinery
Full Time - 5yr 7 Mo

Tasks

Designed webpages, components, and applications for client Refinery clients. AI Engineering, HTML, CSS, Javascript and CraftCMS coding

Clients Included: Duckbrand, Frogtape, T-Rex Tape, Cuyahoga County Public Library, Avon heritage Festival, Caster Connections, Paintersmate Green, GMS, Frogtape

Sr Manager of
Digital Productions
August 2017- March 2020

The Cleveland Cavaliers
Full Time - 5yr 6 Mo

Tasks

Built, designed and managed content & components for Cavs.com and all social platforms. Also designed and built campaigns for Cavaliers partners and affiliates

Clients Included: Pepsi, Levin Furniture, Cleveland Monsters, Cleveland Gladiators, Goodyear, Arbys, McDonalds, The Cleveland Clinic, Elk and Elk, Tissot, Sugardale, Giant Eagle, Sherwin Williams

Sr. Creative Consultant
Feb 2009- April 2014

Cleveland.com/NEOMG
Full Time - 5yr 9 Mo

Tasks

Lead designer on all projects for the sales and marketing teams. Produced design and web projects. Delegated and oversaw all projects from members of the creative services team.

Clients Included: Levin Furniture, The Cleveland Cavaliers, Key Bank, Huntington Bank, The Cleveland Indians, The Cleveland Clinic, Elk and Elk, Sherwin Williams